

# FIAC 2017

I YONA FRIEDMAN  
I LARISSA FASSLER



Yona Friedman, *Projet pour un Musée sans bâtiment*, 2017. Courtesy Galerie Jérôme Poggi, Paris © Christophe Brachet

For its sixth participation in FIAC, Gallery Jérôme Poggi gallery has the honour to present the work of Yona FRIEDMAN (born in 1923 in Hungary, lives and works in Paris), both on its booth and in front of Grand Palais, along Winston Churchill Avenue, as part of Hors le Murs - On Site program.

> *FIAC / Grand Palais - Stand 1.H06*

In the Grand Palais, in the upper galleries of the general sector, the gallery's booth will show **Yona FRIEDMAN** and the young Franco-Canadian artist **Larissa FASSLER** (born in 1975, lives and works in Berlin) in dialogue.

> *ON SITE - avenue Winston Churchill*

**Yona FRIEDMAN** signs one of the most spectacular and committed events of FIAC 2017. Right in front of Grand Palais main entrance at Winston Churchill Avenue, exceptionally closed to traffic during FIAC, the 94-year-old architect will build a "Museum without buildings" with hundreds of coloured hula hoops inviting the visitors to activate the installation by hanging images of their favourite artworks.



Yona Friedman, *Projet pour un Musée sans bâtiment*, 2017. Courtesy Galerie Jérôme Poggi, Paris © Christophe Brachet

## ON SITE / AVENUE WINSTON CHURCHILL

YONA FRIEDMAN

*PROJET POUR UN MUSÉE SANS BÂTIMENT, 2017*

In partnership with the Musée d'art contemporain de Rochechouart and the Cneai in Pantin; together with the kind support of Philippe Chiambaretta architect and Ars Ultima - Stein & Guillot Art Foundation, the Jérôme Poggi Gallery presents a monumental Iconostase by **Yona FRIEDMAN**, which will be built between the Petit and Grand Palais, at Winston Churchill Avenue. Developed since the 1960's, these modular architectures, or "Space Chains", can be developed infinitely, according to a flexible protocol of construction and improvisation. After London, where the Serpentine Gallery invited him in 2016 to build a *Summer House*, today located in front of Windsor Castle; and Venice, where he built a *Mountain* during the last Biennale of Architecture; it is in Paris - his adopted city since 1957 - that Yona Friedman will build this *Project for a Museum without building*, ephemeral and cooperative architecture, made up of thousands of hoola houns.

Visitors will be invited to participate in its construction together with a team of mediators, but also to propose images that are dear to them to be hanged at this *Museum without building*. Throughout FIAC, pictures may be sent to the following address: [fiac2017@galeriepoggi.com](mailto:fiac2017@galeriepoggi.com)



Yona Friedman, *Projet pour un Musée sans bâtiment*. Courtesy Galerie Jérôme Poggi, Paris © Christophe Brachet



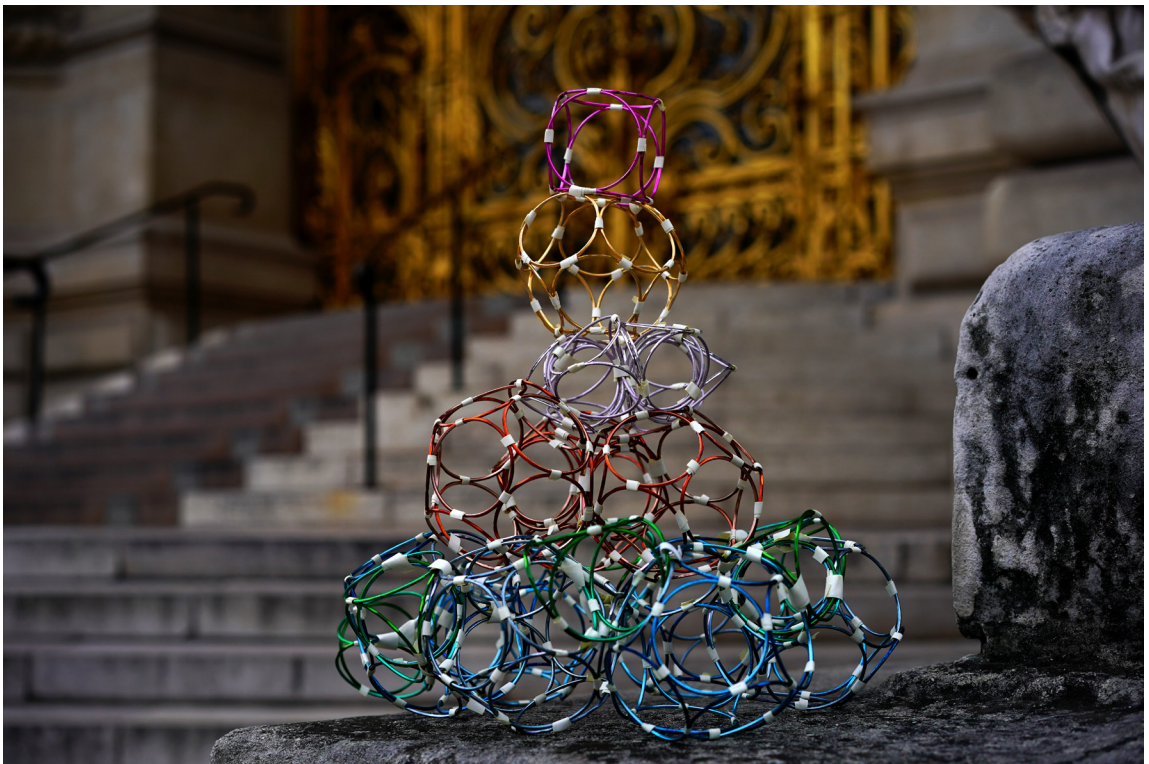
## FIAC GRAND PALAIS - GENERAL SECTION

### UPPER GALLERIES #1.H06

**YONA FRIEDMAN & LARISSA FASSLER**

*IT IS NOT ONLY THE CITY-SCAPE THAT CHANGES...*

For its sixth participation in FIAC, Gallery Jérôme Poggi proposes an intergenerational dialogue between **Yona FRIEDMAN** (born in 1923 in Budapest, living and working in Paris) and **Larissa FASSLER** (French-Canadian, born in 1975 in Vancouver, living and working in Berlin). Using the title of a famous *Slide Show* by Yona Friedman, whose original drawings will be exceptionally exhibited for the first time at FIAC, the exhibition highlights the interstices building up the urban space beyond the architectures delimiting it and through the uses made of it by its inhabitants.



**Yona Friedman**, Maquette pour *La Montagne de Venise* (Biennale d'architecture de Venise), 2016.

Indien bracelets, scotch

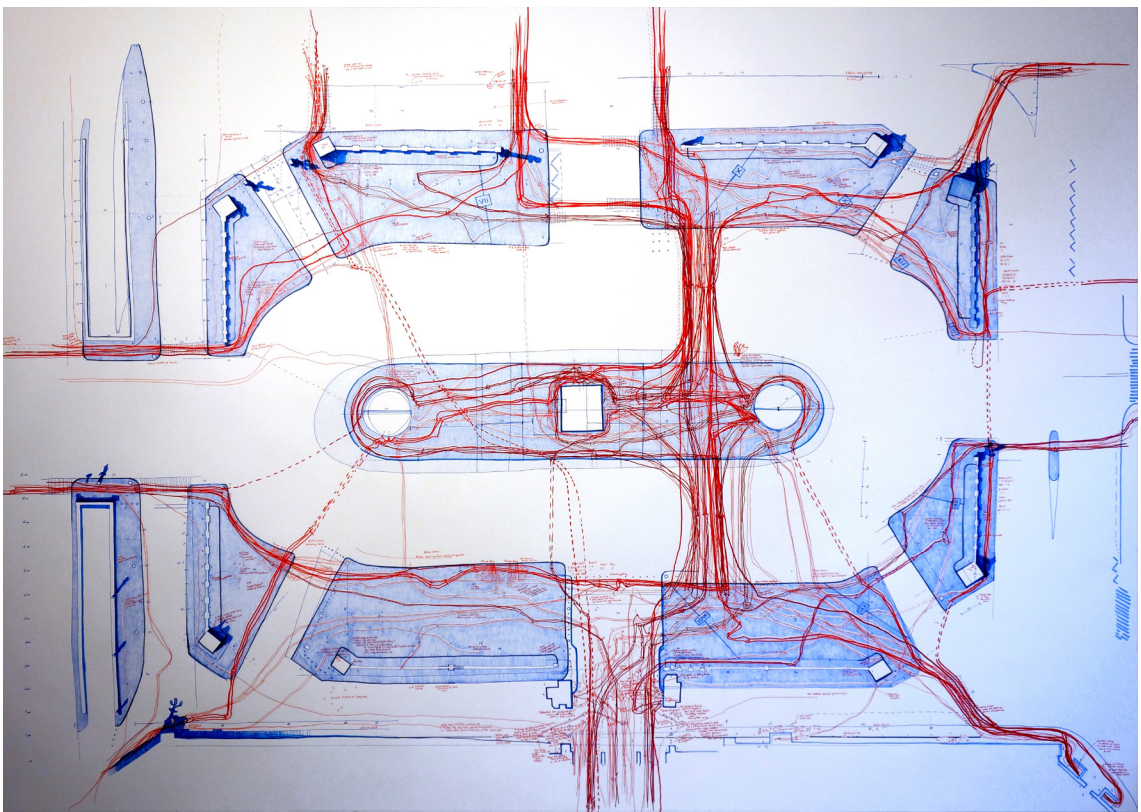
43 x 38 x 48 cm

Courtesy Galerie Jérôme Poggi, Paris

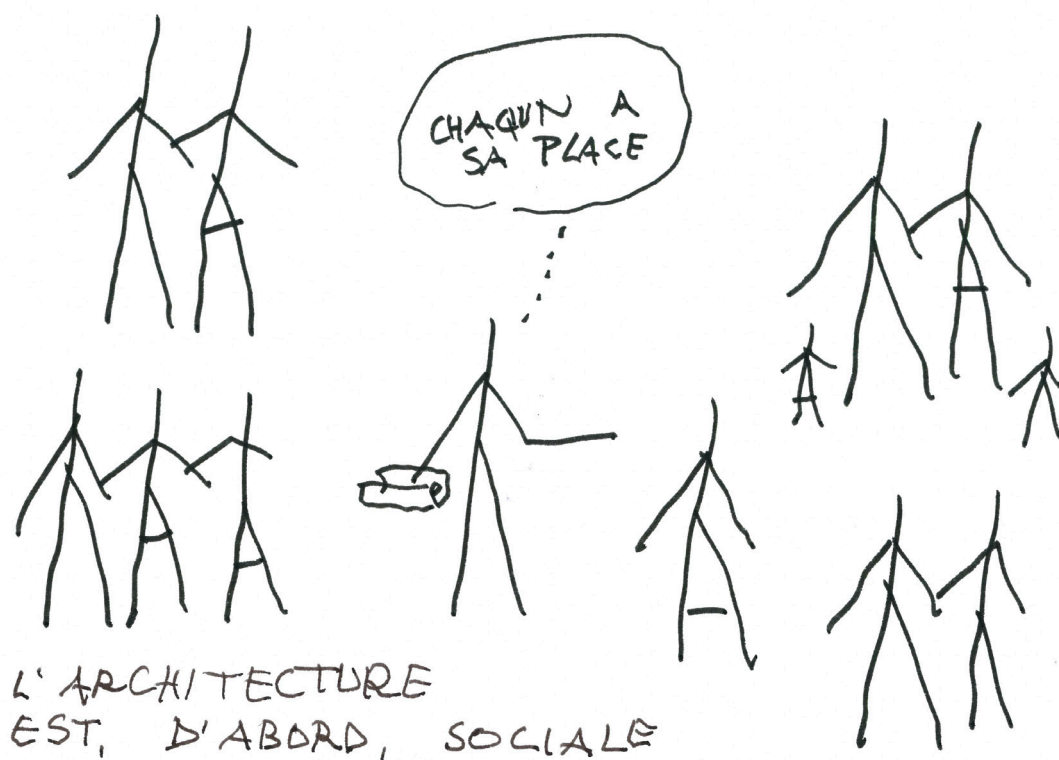
© Christophe Brachet

**Yona FRIEDMAN** has been defending for fifty years an architectural and urban concept based on a logic of use and mobility above all, going so far as to design institutions without buildings or architectures without walls. The stand will feature several historical models of Yona Friedman's work, reflecting this innovative thinking of architecture and public space, as well as original drawings of his famous *Slide Shows*.

In regard, great drawings by **Larissa FASSLER** will be also on show. Fassler has been mapping public squares around the world for several years now (Place de la Concorde in Paris, Taksim in Istanbul, La Rampa in Havana), showing not only the architecture that surrounds them, but the very life that animates them, embodying the social body through an interlude of trajectories and anecdotes.



Larissa Fassler, *Place de la Concorde VII*, 2017. Courtesy Galerie Jérôme Poggi, Paris

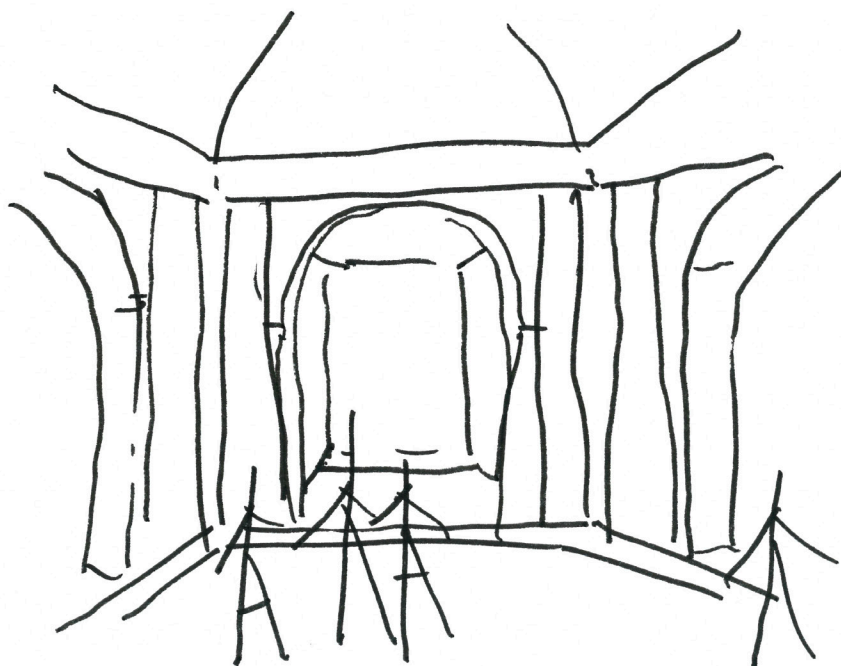


ELLE EST AUSSI ARTISANALE,  
TECHNIQUE





ON PEUT LA CONSIDÉRER  
COMME UNE DES BEAUX ARTS



L'ART DE SCULPTER LE VIDE

## GALLERY

Gallery Jérôme Poggi is one of the leading galleries from the new generation in Paris. Founded by curator and art historian Jérôme Poggi in 2009, the gallery was initially located in the North of Paris, and opened its main space in 2014 in front of the Centre Pompidou, in Le Marais. The gallery represents around 20 international artists from different generations. It participates to the main international art fairs such as FIAC (Paris), Armory Show (New York), ARCO (Madrid), ARTBO (Bogota), Artissima (Torino), etc.

Next to the gallery, the not-for profit organisation, SOCIETIES, was founded in 2004 by Jérôme Poggi to experiment new models of political economy for the art. It encourages and supports private initiatives carried out by any community from the civic society who wants to intervene on the art scene.

Babi BADALOV - Fayçal BAGHRICHE - Anna-Eva BERGMAN - Maxime BONDU - Gregory BUCHERT - Julien CRÉPIEUX - Cédrick EYMENIER - Larissa FASSLER - Yona FRIEDMAN - Aslan GAISUMOV - Kapwani KIWANGA - Bertrand LAMARCHE - Wesley MEURIS - Sophie RISTELHUEBER - SOCIETE REALISTE - Georges Tony STOLL - Marion VERBOOM - Kees VISSER

## NEWS

24  
BEAU  
BOURG

**Georges Tony Stoll**  
14 October - 11 November 2017  
*L'horizon est juste là*  
Double solo show at two spaces.  
In partnership with 24Beaubourg.

ARTBO

**ARTBO : BOGOTA ART FAIR**  
26 - 29 October 2017  
*Yona Friedman, Babi Badalov, Georges Tony Stoll,*  
*Sidival Fila, Kapwani Kiwanga*  
Booth C6

**Prix Meurice 2017/2018**  
10 au 20 octobre 2017  
*Kapwani Kiwanga finalist to Prix Meurice*  
Le Meurice, Paris