

GALERIE +
JÉRÔME POGGI OBJET
+ DE PRODUCTION

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ART
BRUSSELS

+
WESLEY MEURIS

Sightseeing

+
SOLO SHOW

ArtBrussels
Booth 3A - 33 , BRUSSELS

Preview and opening upon invitation :
Thursday on April 24th, 2014



Wesley Meuris, *The Great White Journey*, 2012, Fotorag print pasted on dibond,

+
DU MARDI AU SAMEDI DE 11H À 19H
TUESDAY-SATURDAY, FROM 11AM TO 7PM

+
POUR TOUTES INFORMATIONS SUPPLÉMENTAIRES
CONTACTER ANNA BENICHOU :
PRESS@GALERIEPOGGI.COM
VISUELS DISPONIBLES SUR DEMANDE

WESLEY MEURIS

Sightseeing

ArtBrussels - BOOTH 3A - 33

April 25 > April 27 2014



Exhibition view of the booth, *Sightseeing*, Galerie Jérôme Poggi, ArtBrussels, 2014

+

The gallery Jérôme Poggi is happy to participate to the upcoming edition of ART BRUSSELS that will take place from April 25th to 27th, 2014. For its second participation Jérôme Poggi has chosen to dedicate his booth to Flemish artist Wesley Meuris.

Entitled *Sightseeing*, the project curated for Art Brussels extends the dialog started between Wesley Meuris and the curator art critic Florence Ostende during the exhibition organized by the gallery in September 2013.

Gathering several new sculptures and some of Wesley Meuris's most characteristic works such as his famous fictional «Advertisement Projects» and some of his "Ground Maps" of imaginary institutions, the general project questions the idea of a fair as a space, place and time exhibition.

Wesley Meuris is currently having a solo show at BF15 (Contemporary Art Center), in Lyon.

«Thus Ends the whole Fair, and in less than a week more, there is scarce any sign left that there has been such a thing there...». In 1723, English trader and writer Daniel Defoe famously described his experience of the Sturbridge Fair as a spectacular event doomed to be ephemeral. Here today, gone tomorrow, the fair is known as one of the oldest materialization of exhibition-making which anticipated the art exhibition as we know it today – an event limited, by definition, within temporal and spatial bounds. Wesley Meuris' solo project takes this 31st edition of ArtBrussels as a starting point to reflect on the long-lasting story of fairs whose annual reiteration and constant reassessment through history subverts the traditional definition of exhibition-making as a fixed gesture.

In Meuris' recent solo show at Casino Luxembourg, most works were branded under the name of a curious organization called FEAK (Foundation for Exhibiting Art and Knowledge) that collects, lends and promotes exhibitions instead of art works. Recently reviewed by art historian Jean-Marc Poinot and critic Christophe Kihm, the publication on FEAK edited by Meuris as part of his research on the relationships between exhibition and knowledge, provided an in-depth study of the organization's activities – its magazines, seminars, fairs, biennales along with charts and advertisements. The booth presents floorplans related to FEAK's marketing strategy for exhibition architecture focusing on building patterns that shape our gazes and behaviours – for instance, a sculpture garden, a fair and a mosque.

Using the conceptual tropes of bureaucracy and the sculptural austerity of minimalism, Meuris' work brilliantly escapes the self-referential lineages of art history by employing his own 'irrationally rational' classification methodology, which he started in 2004 with his 'Zoological Classification System' series. Although Meuris was educated in the sculpture department at Sint-Lukas Brussels College of Art and Design, he was also trained as a carpenter in a prefabricated-building company, where he later learnt to master engineering techniques, management strategies and architecture software.

This practice allowed him to build and customize full-scale sculptural replicas of manufactured and regulated environments in his Antwerp studio, starting in 2004 with sanitary furniture (urinals, swimming pools, aqua-theatres), zoo cages and most recently, empty museum vitrines.

Although Meuris's classification system and institutional apparatus look strict and rigorous, there is always an 'administrative funkiness' rooted in a Belgian eccentric conceptualism.»

Text by Florence Ostende, 2013



Wesley Meuris, *Untitled*, 2014
white box :107,5 x 161,5 x 53, Base ; 53 cm, Unique



Exhibition view, *Sightseeing*, ArtBrussels Booth, Galerie Jérôme Poggi, 2014



Wesley Meuris, *Untitled*, 2014
black box : 57,5 x 140, 5 cm x 32, table : 162,5 x 82 x 74, Unique



Exhibition view, *Sightseeing*, ArtBrussels Booth, Galerie Jérôme Poggi, 2014



Wesley Meuris, *Exclusive Art Fair*, 2014
 Print on Pothorag/Di-Bond, 100 x 80 cm, Edition 2/3 +1AP



Exhibition view, *Sightseeing*, ArtBrussels Booth, Galerie Jérôme Poggi, 2014

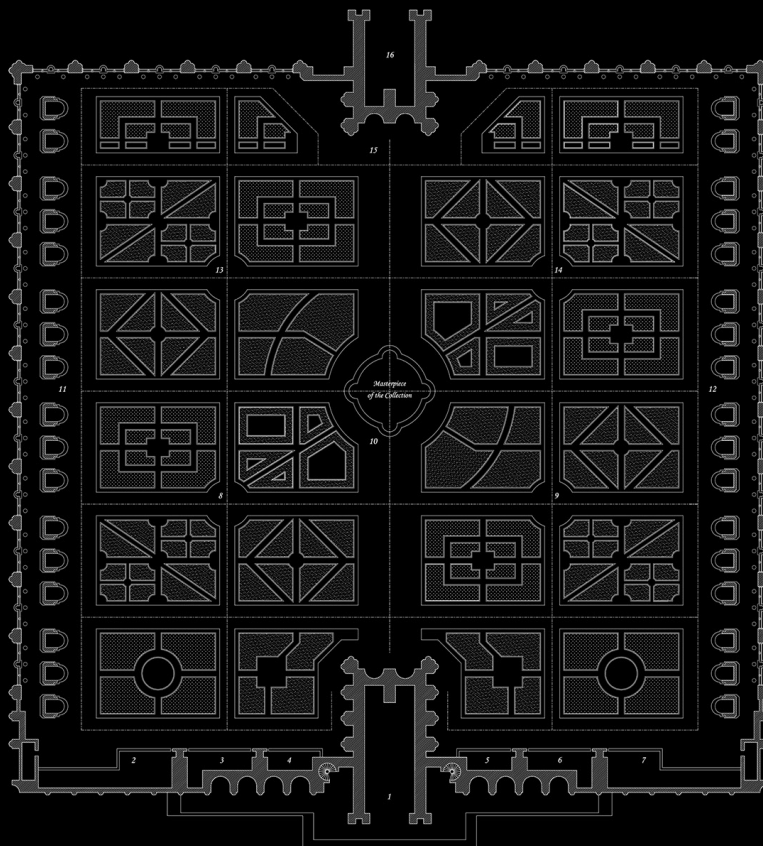


Wesley Meuris, *An Outstanding Sculpture Garden*, 2012
 Print on Photrag/Di-Bond/Wenge Frame, 115 x 155 cm, Edition 1/3 +1AP

An Outstanding Sculpture Garden

Head to the Garden to scout out garden treasures while making art and playing games together. At the Garden Entrance you can get an overview of all the artistic programmes, including exhibitions of works of art, performances, and educational activities taking place. Designed to complement different learning styles and multiple age levels, the activities promise surprising new adventures with every visit. Use your cell phone to listen to artists and curators discuss works in the Garden.
Look for the Art on Call symbol on sculpture labels or pick up a map from the lobby desk. Subscribe to the podcast.

Exhibition Project | ©A1 Q-PP.2604



1 - Main Bridge Entrance / 2 - Gift of Garden Shop / 3 - Starting Point for Guided Tours / 4 - Ticket Service and Information Desk / 5 - Coffee Bar / 6 - Rent Pushchairs and Wheelchairs /
7 - Exhibition on the History of the Garden / 8 - Classical Sculptures / 9 - 17th and 18th Century Sculptures / 10 - Sculpture Fountain / 11 - Outdoor Sculpture Gallery / 12 - Outdoor Sculpture Portrait /
13 - 20th Century Area / 14 - Contemporary Interventions / 15 - Outdoor Garden Restaurant / 16 - Men's and Women's Rooms

0 1 2 3 4 5 10 15 20 30
Scale Detail

Wesley Meuris, *An Outstanding Sculpture Garden*, 2012

Print on Potorag/Di-Bond/Wenge Frame

100 x 80 cm

Edition : 3 + 1 E.A



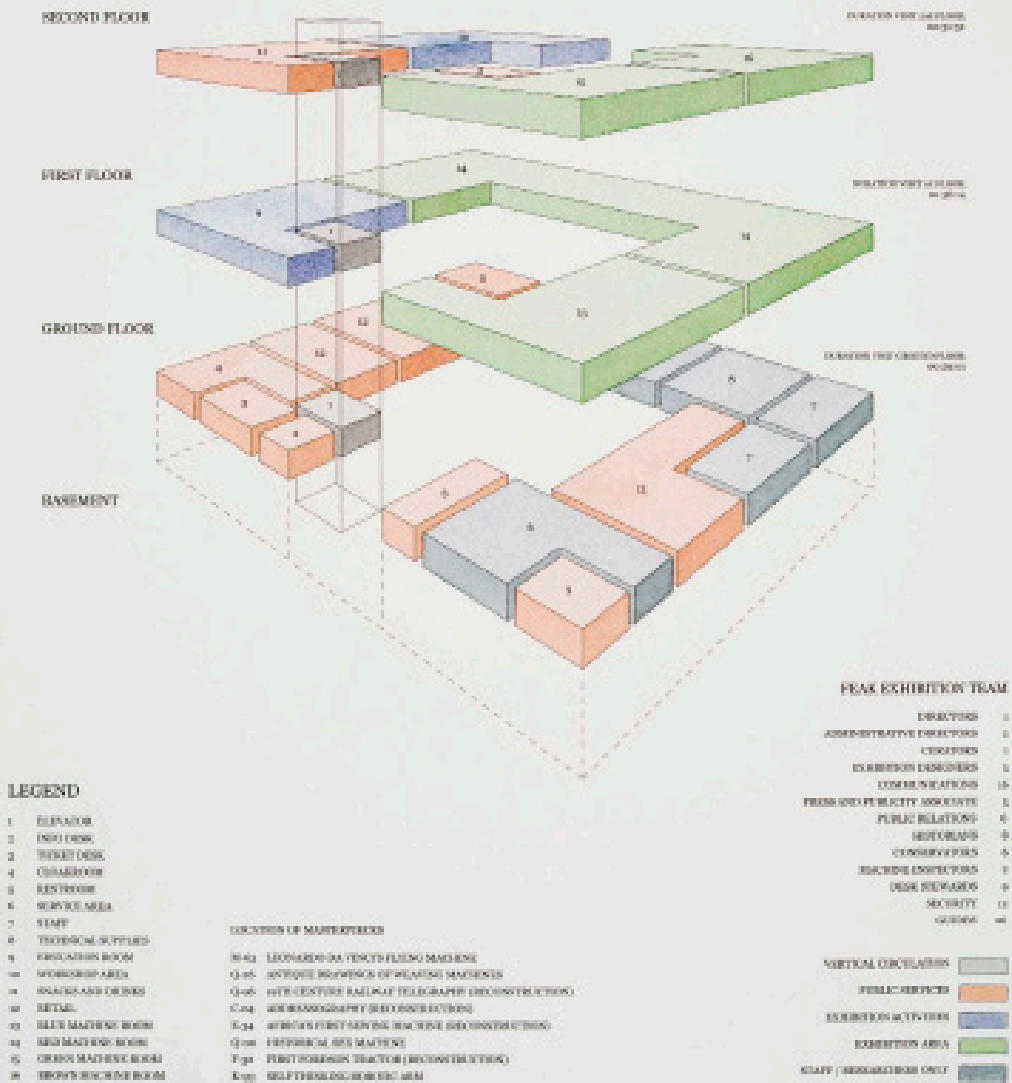
Exhibition view, *Sightseeing*, ArtBrussels Booth, Galerie Jérôme Poggi, 2014



Wesley Meuris, *The Great White Journey*, 2012
Fotorag print pasted on dibond, 100 x 80 cm, Edition of three

FOUNDATION FOR EXHIBITING ART AND KNOWLEDGE
THE ENTERPRISING LOAN PROGRAM THAT MAKES ART AVAILABLE FOR EVERYONE

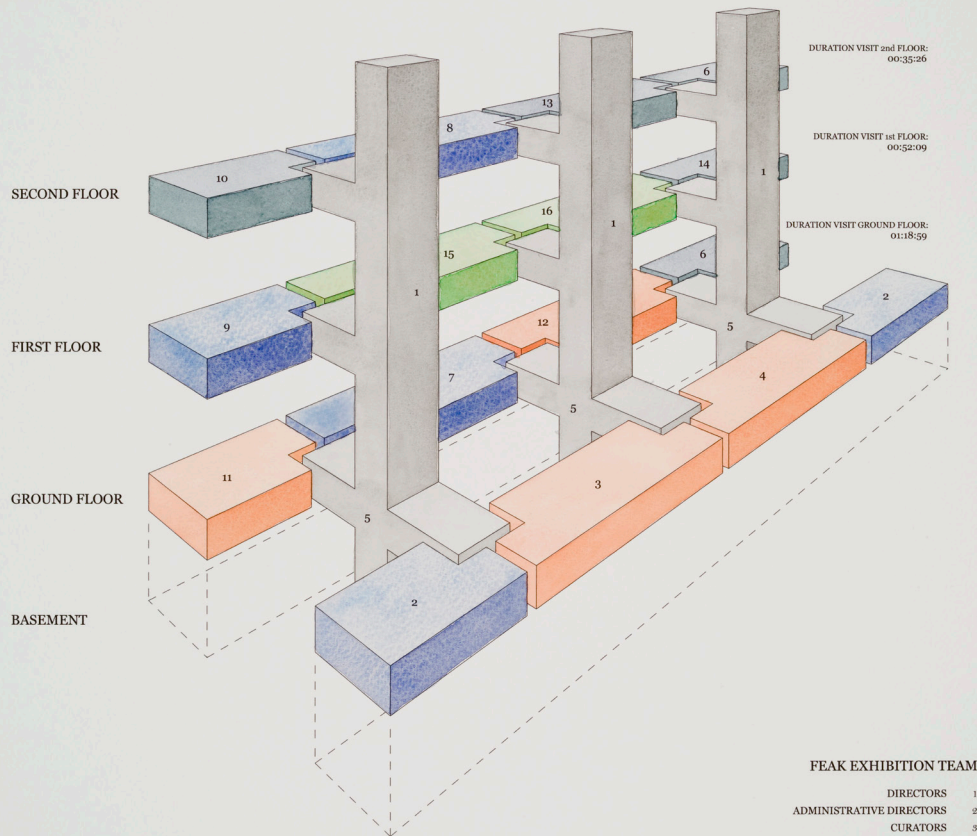
EXHIBITION TYPE // *Block Diagram*
 HISTORY EXHIBITION // *MACHINES THAT CHANGED THE WORLD*



Wesley Meuris, *Machines that Changed the World*, 2012
 Print and Watercolor on paper/ Di-bond/Frame
 58 x 45 cm

FOUNDATION FOR EXHIBITING ART AND KNOWLEDGE
 THE ENTERPRISING LOAN PROGRAM THAT MAKES ART AVAILABLE FOR EVERYONE

EXHIBITION TYPE // R-A5,Q-1D.4896
 THEMATIC EXHIBITION /// HIGHLIGHTS OF CONSTRUCTIVISM



DURATION VISIT 2nd FLOOR:
09:33:26

DURATION VISIT 1st FLOOR:
09:52:09

DURATION VISIT GROUND FLOOR:
01:18:59

LEGEND

- 1 ELEVATOR
- 2 ENTRANCE AREA
- 3 RETAIL
- 4 BAR & CAFETERIA
- 5 MEETING AREA
- 6 SERVICE AREA
- 7 AUDITORIUM
- 8 PERFORMANCE SPACE
- 9 EDUCATION ROOM
- 10 MEMBERS AREA
- 11 READING AREA
- 12 VIDEO RENTAL
- 13 CONFERENCE ROOM
- 14 STORAGE / SERVICE
- 15 EXHIBITION AREA
- 16 EXHIBITION AREA

LOCATION OF MASTERPIECES

- E-23 EL LISSITZKY - PRON V
- K-63 VLADIMIR TATLIN - THE MONUMENT OF THE THIRD INTERNATIONAL
- Z-76 KURT SCHWITTERS - MERZBILD (RECONSTRUCTION)
- L-63 NAUM GABO - COLUMNNA
- E-16 KAZIMIR MALEVICH - BLACK SQUARE
- D-63 LYUBOV POPOVA - TWO FIGURES
- Z-05 LASZLO MOHOLY-NAGY - LIGHT PROP FOR AN ELECTRIC STAGE
- K-03 VLADIMIR MAYAKOVSKY - ROSTA

FEAK EXHIBITION TEAM

- DIRECTORS 1
- ADMINISTRATIVE DIRECTORS 2
- CURATORS 3
- ASSISTANT CURATORS 2
- COMMUNICATIONS ASSOCIATES 8
- PRESS AND PUBLICITY ASSOCIATES 10
- PUBLIC RELATIONS - INTERNS 15
- EXHIBITION DESIGNERS 6
- TECHNICIANS 9
- BUILDING INSPECTORS 2
- DESK STEWARDS 9
- SECURITY 12
- FRONT DESK ASSISTANCE 6

- VERTICAL CIRCULATION [Grey Block]
- PUBLIC SERVICES [Orange Block]
- EXHIBITION ACTIVITIES [Blue Block]
- EXHIBITION AREA [Green Block]
- STAFF / RESEARCHERS ONLY [Dark Blue Block]

Wesley Meuris, *Highlights of Constructivism*, 2012
 Print and Watercolor on paper/ Di-bond/Frame
 58 x 45 cm



THE NATIONAL GALLERY OF ANCIENT CULTURES

19th FEBRUARY
THROUGH 23rd MAY ///

GLORIES OF ANCIENT GREECE

A new display reveals the inspirational world of the ancient Greeks whose influence is still felt in the modern world

Glories of Ancient Greece features more than 150 exhibits from the World Museum's remarkable collections to help tell the story of a society that grew from virtually nothing to arguably the greatest civilisation on earth.

VENUE TO HIRE

All selling and retail operations are operated by Oxooid Trading, a wholly owned subsidiary of the National Gallery, all profits are returned to the National Gallery Trust to support its work.

All exhibits organised by Trust of Oxooid and the Ministry of Culture and Tourism | additional support provided by European Heritage Association

Wesley Meuris, *Project Advertisement - Glories of Ancient Greece*, 2012

Print on Photrag/Di-Bond

100 x 80 cm

Edition : 3 + 1 E.A



14 MAY - 25 SEPTEMBER

THE NATURAL HISTORY MUSEUM BEHIND CLOSED DOORS

INTERVENTIONS BY CONTEMPORARY ARTISTS

NH MUSEUM

The Behind Closed Doors project is a journey through science and art. It is interconnected by the theme of a quest for scientific knowledge, as presented in the ideals of the Enlightenment, where the marvellous and the uncanny are combined with the pursuit of learning. The exhibition also pays tributes to the greatest scientists of our times.

Opening Hours
Tuesday - Friday: 9.30 a.m. - 5.30 p.m.
Saturday and Sunday: 10 a.m. - 7 p.m.

Lectures and Scientific Talks
Every Sunday from 2 p.m.

Workshops and craft activities
Every Saturday from 2 p.m.

Production by: Foundation for Exhibiting Art and Knowledge / Project commissioned by: Science Department, National Tourist, Education, Cultural and Heritage Foundation

Wesley Meuris, Project advertisement - *The National History Museum Behind Closed Doors*, 2012

Print on Photrag/Di-Bond

100 x 80 cm

Edition : 3 + 1 E.A

THE MUSEUM OF ART IN COLLABORATION WITH YOUR SUPERMARKET

ACQUIRED TASTE

A remarkable exhibition with a new sensation through tasting art

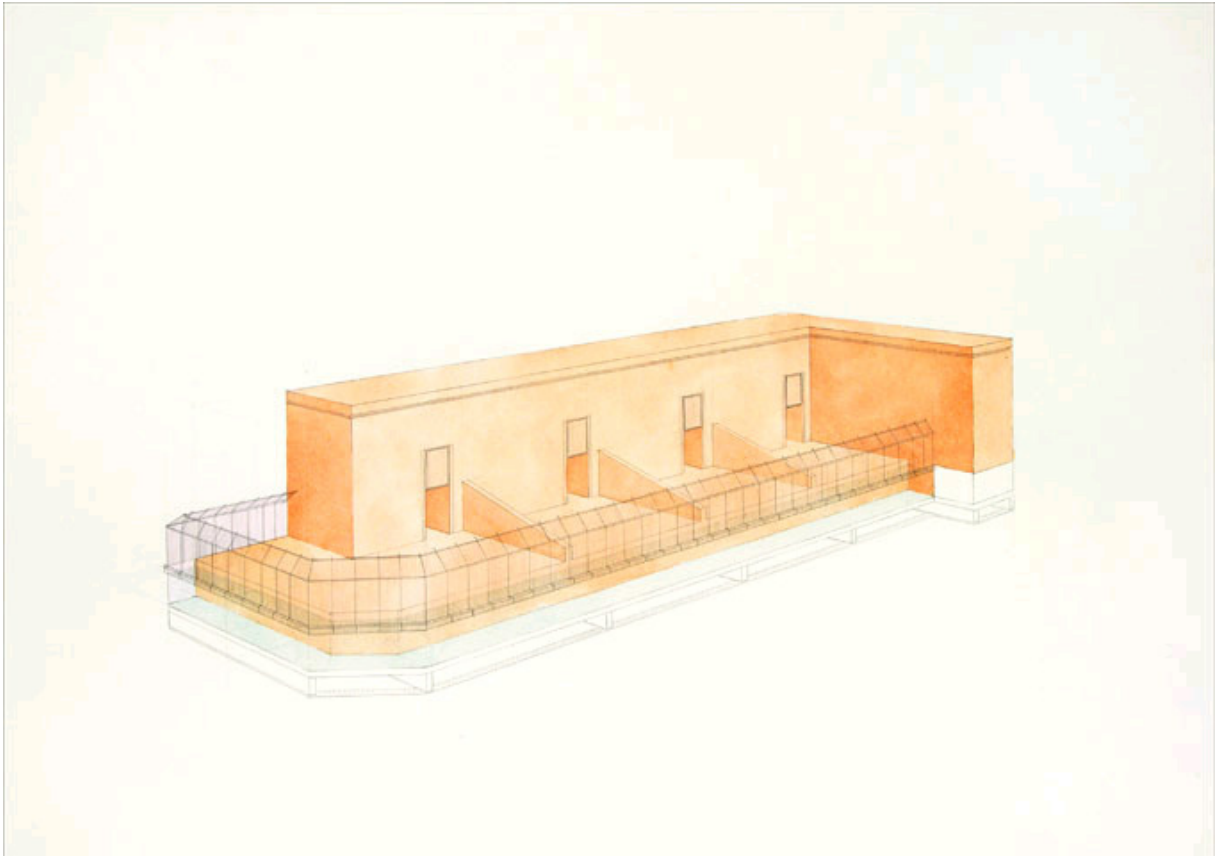
OCTOBER 5th THROUGH JANUARY 26th
tasting sessions start daily from 11 am and from 2 pm

RENEWED RESTAURANT AND MUSEUM BAR

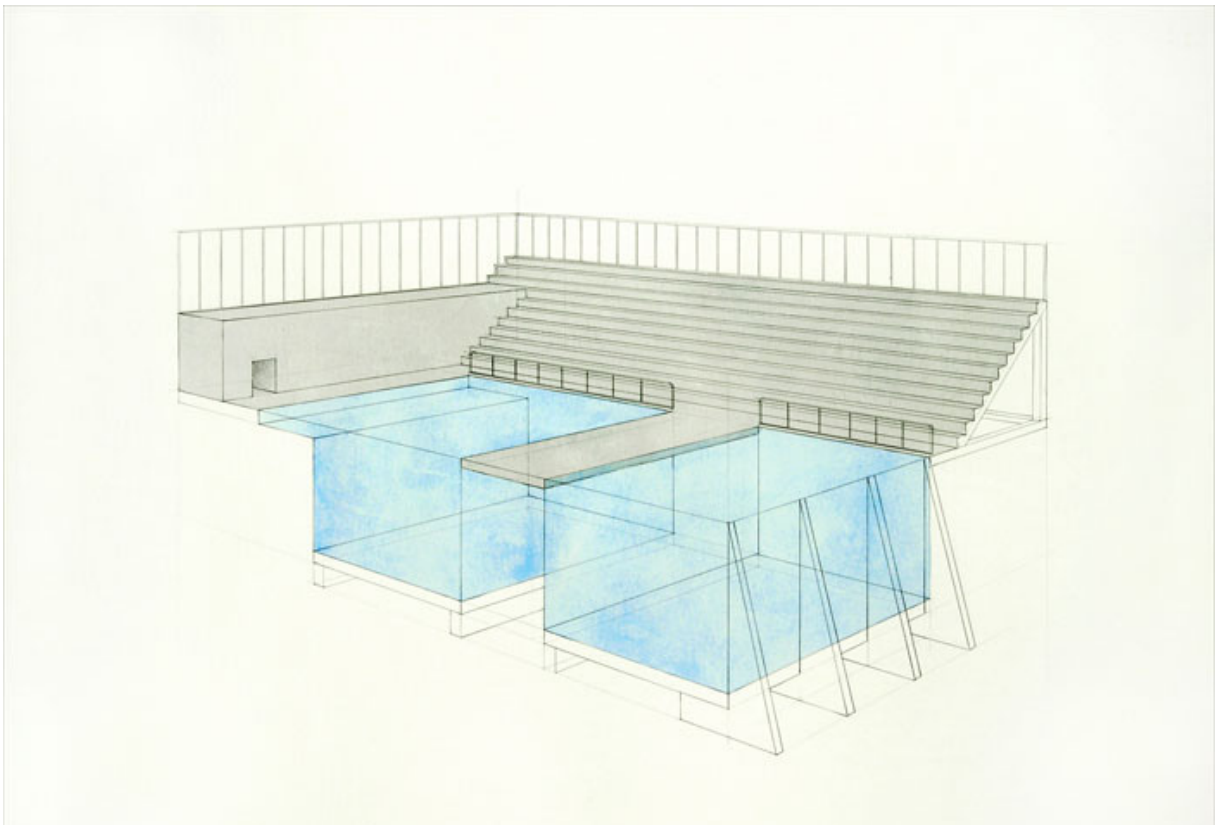
On Friday and Saturday evenings, waiters serve fruity appetizers and cocktails from our full bar, accompanied by live classical music.



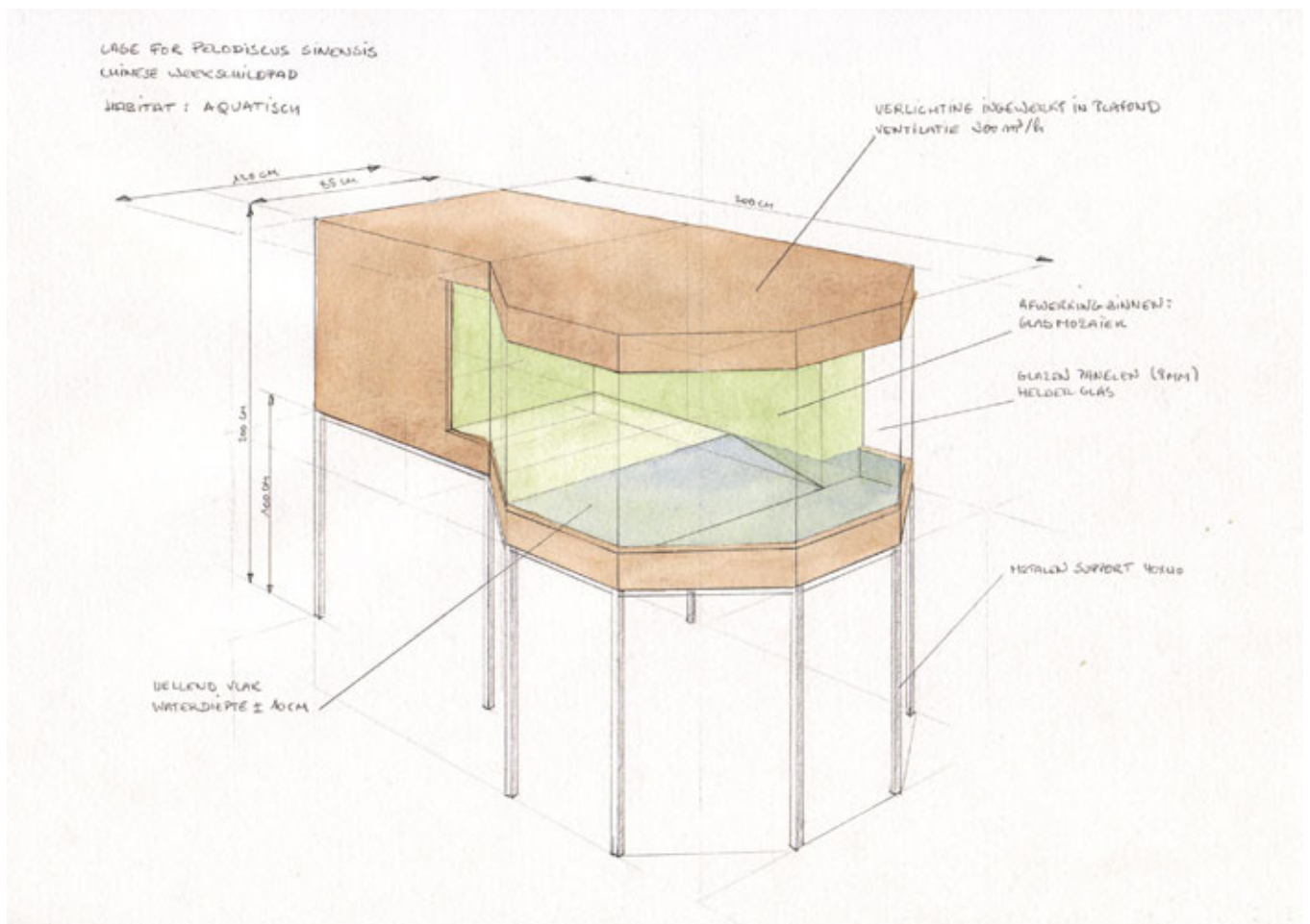
Wesley Meuris, *Acquired Taste*, 2012
Print on Photrag/Di-Bond
61 x 73 cm
Edition : 3 + 1 E.A



Wesley Meuris, *Enclosed habitat area for medium-sized rodents*, 2006
Pencil and water color on paper
79 x 85 cm



Wesley Meuris, *Aqua theatre- The intelligent, acrobatic moves of the Bottlenose Dolphin*, 2006
Pencil and water color on paper
79 x 85 cm



Wesley Meuris, *Cage for Pelodiscus sinensis*, 2005
 Pencil and water color
 21 x 29 cm, Unique Piece

+

WESLEY MEURIS

Born in 1977 (BE). Lives and works in Belgium

+

SOLO SHOWS

2014

Art Brussels, Galerie Jérôme Poggi (BE)
La BF15 Art Contemporain, Lyon (FR)

2013

Sightseeing, Galerie Jérôme Poggi, Paris (FR)

2012

R-05.Q-IP.0001 - Casino Luxembourg Forum d'art
Contemporain, Luxembourg (LU)
Disclosure, Mediaruimte, Brussels (BE)
Collection Rooms, Constants and Variables, Gallery Annie
Gentils, Antwerp (BE)

2010

C.C.C.A.I., Gallery Annie Gentils, Antwerp (BE)
Research Building, Congo Collection, CC Knokke-Heist (BE)

2009

The World's most Important Artists, Galerie Art & Essai,
Rennes (FR)

2008

We believe in our idea that an exhibition could be fun for
everyone, Gallery Annie Gentils, Antwerp (BE)

2007

Artificially Deconstructed, De Bond, Bruges (BE)

2006

Cage for *Pelodiscus sinensis*, Gallery Annie Gentils, Antwerp
(BE)
Cage for Australian night animals, Brakke Grond, Amsterdam
(NL)

2005

Cage for *Dendrolagus dorianus*, Kunstnu, SMAK, Ghent (BE)
17 1-person cabins, Kulak, University Campus Kortrijk (BE)
ARCO'05/project Rooms, Gallery Annie Gentils (ES)

2003

Gallery Annie Gentils, Antwerp (BE)

2002

Wesley Meuris, Virgini&Deborah Bailly, STUK, kunstencen-
trum, Leuven (BE)
Urinal, NICC, Antwerp, (BE)

2001

Merkwürdige Dinge geschehen, Atelier am Eck, Düsseldorf,
Germany (DE)

+

GROUP SHOWS

2014

Museum to Scale, Kunsthal Rotterdam, Rotterdam (NL)
- Artis-Naples, Floride (US)
Grenzen/Loos, Emergent, Veurne (BE)

2013

Museum to Scale, Royal Museum of Fine Art of Belgium,
Bruxelles (BE)
La Tyrannie des Objets,
Reflexion & Imagination, Online Biennale - cur. Jan Hoet
Rêves d'Architecture, Espace de l'Art Concret Mouans Sarthoux
(FR)
N-16 Route-Public shelters for private experience, Mechelen
(BE)
Les Nouvelles Folies Françaises, Domaine de Saint Germain en
Laye (FR)
The Mind of the Artist, Gallery Ronny Van de Velde, Knokke
(BE)
Dreaming of the South, Gallery Marion de Canniere, Antwerp
(BE)
How High the Moon, Galerie Jérôme Poggi, Paris (FR)

2012

Between Memory and Representation, De Bond, Brugge (BE)
Façades, Be-part, Waregem (BE)
Unexpressive, De Ketelfactory, Schiedam (NL)

2011

Tender Buttons, University Ghent (BE)

2010

Crossover, Royal Academy, Brussels (BE)
The Power of Drawing, Geukens & Devil Gallery, Antwerp (BE)
Horizon / Exhibition Models, De Bond, Brugge (BE)
ABC, Art Belge Contemporain, Le Fresnoy, Tourcoing (FR)
Coup de Ville, City Project, Sint-Niklaas (BE)
Ceusta 10, City Project, Tielt (BE)
Disturbed Silence, Psychiatric Center Duffel (BE)
Sun-Light, City project, Nieuwpoort (BE)
New Monuments, Middelheim Sculpture Park, Antwerp (BE)
Methamorphosis III, San Gimignano (IT)
Out of Control, MAMAC, Liege (BE)
Animism, M HKA, Antwerp (BE)

2008

Repliceer..., University Ghent (BE)
Amusez-vous, Gallery Koal, Berlin (DE)
Art-itectuur, Maagdendalekapel, Oudenaarde (BE)
Scope Artfair, Special Projects, Basel (CH)
ARTchitectuur, Monumental, Bornem (BE)

2007

Metamorfose, Museo Abello, Mollet del Vallés, Barcelona (ES)
Status Questionis, Gallery Annie Gentils, Antwerp (BE)
Strong Art-Research, Existentie, Ghent (BE)
Metamorfose, L.A.C., Sigean (FR)
House Trip, Art-Forum, Berlin (DE)
European Forum for Emerging Creation, Casino Luxembourg (LU)
Kunst & Wunderkammern, CC Knokke-Heist (BE)
Silent Revolutions, Kruidtuin, Leuven (BE)
Art cologne, New Talents 2007, Cologne (DE)
Home is where the heart is, De Voorkamer, Lier (BE)
Actionfields, Brussels (BE)
Pulse, Art-fair, New York (US)
Artefact-festival, STUK, Leuven (BE)

2006

Provinciale Prijs Beeldende Kunst, Antwerp (BE)
ArtCologne, Open Space, Cologne, Germany (DE)
Traurig sicher, im Training, Graz, Austria (AT)
Freestate, Oostende (BE)
Art Brussels, Gallery Annie Gentils (BE)
The collection, S.M.A.K., Ghent (BE)

2005

And Lucy liked it?, HISK, Antwerp (BE)
Cage for Pelodiscus sinensis, Lineart, Young Ones Award, Ghent (BE)
ArtCologne, Cologne, Germany (DE)
Fiësta, Gallery Annie Gentils, Antwerp (BE)
Dan Graham and Sculptures, ING-Bank, Brussels (BE).
Open studio's, HISK Antwerp (BE)

2004

Ename actueel, 9minuten 74 seconden, curator: S.Vanbellingen, Ename (BE)
Damn'art '04, Hedendaagse kunst in Damme (BE)
Eclips, curator: Stef Vanbellingen, Willebroek (BE)
De vierkantwortel van het geheugen, curator: Filip Luyckx, Dendermonde (BE)
Prix Mediatine 2004, Médiatine, Woluwe, Brussels (BE)

2003

Verboden op het werk te komen, Brakke Grond/W139, Amsterdam (NL)
Sugar & Spice, Gallery Annie Gentils, Antwerp (BE)

2001

Belgian Brand, Gallery Annie Gentils, Antwerp (BE)

2000

Fagus,i,f, Vlaamse Gemeenschap, Bos en groen, Brussels (BE)
Expo, L'Usine, Ukkel-Brussels (BE)
M'as-tu vu?, CC Belgica, Dendermonde (BE)

1999

Nieuwe meesters, C.R.A.K., Antwerp (BE)
Laureaten 99, St-Lucasgalerij, Brussels (BE)

PRESS AND PUBLICATIONS

2014

Nathalie Desmet, «Wesley Meuris, Sightseeing», ESSE, Hiver

2013

Christophe Kihm «La fiction comme méthode», ArtPress, 396

2012

Foundation for Exhibiting Art and Knowledge, Bizhan Mouradipour & Pawel Jankowsky, Mary Anne Staniszewski, Charlotte Klonk, Julia Noordegraaf & Michel Dewilde, ABL Publishers

2010

C.C.C.A.I, Denis Briand et Jean-Marc Poinot, Published by Compagnie du Sagittaire

2007

Artificially Deconstructed, Michel Dewilde, Herman Parret et Key Portilla-Kawamura, Published by Wesley Meuris et Galerie Annie Gentils

2006

Zoological Classification, Herman Parret, Published by Wesley Meuris & Gallery Annie Gentils

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GALERIE JÉRÔME POGGI



The Jérôme Poggi Gallery essentially carries out a task of prospection orientated first of all towards young contemporary creation but also toward those figures already recognized, even historical, for whom it supports the process of recognition as much in economical, as in critical and historical spheres, linking economic and critical values within a global equation where intellectual and economical speculation come to meet.

The Gallery was founded by Jérôme Poggi in 2009, and is originally based near Gare du Nord in Paris. The Gallery has recently opened a second space in Le Marais Paris, next to the Centre Pompidou. Jérôme Poggi is also director of "Objet de Production", a production and studies facility created in 2004, to make art appear within the society through private and public commissions as part of the New Patrons initiated by La Fondation de France.

Convinced that profound mutations confronting the art world necessitate new tools of production, distribution and reflection, the Galerie Jérôme Poggi and Objet de Production have decided to become associates and thereby create a new hybrid tool, combining commercial and political, critical and pedagogical modes of action into a new economic model for contemporary art, enabling the exploration of potential innovation within a commercial enterprise of our times. Acting thus on all levels of artistic and cultural processes, the combined action of both institutions will enable investing in public as well as private sectors.

The gallery today represents essentially twelve artists :

**Anna-Eva BERGMAN - Bertrand LAMARCHE - Cédric EYMEINER - Georges Tony STOLL
- Juliana BORINSKI - Julien CRÉPIEUX - Kees VISSER - Larissa FASSLER - Oleg TCHERNY -
SOCIÉTÉ RÉALISTE - Sophie RISTELHUEBER - Vittorio SANTORO**

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GALERIE JÉRÔME POGGI - from tuesday to saturday from 11am to 7pm
2, rue Beaubourg - 75004 paris - +33 (0)9 8438 8774 - www.galeriepoggi.com

JULIEN CRÉPIEUX
SOLO SHOW
22.03 > 03.05.2014

SOPHIE RISTELHUEBER
SOLO SHOW
17.05 > 14.06.2014

ANNA EVA BERGMAN
SOLO SHOW
28.06 > 23.08.2014

+
FAIRS

INTERNATIONAL ART ISTANBUL

Wesley Meuris, Société Réaliste, Vittorio Santoro, Julien Crépieux, Bertrand Lamarche
25.09 > 28.09.2014