

+  
**GALERIE JÉRÔME POGGI, PARIS**



The Jérôme Poggi Gallery essentially carries out a task of prospection orientated first of all towards young contemporary creation but also toward those figures already recognized, even historical, for whom it supports the process of recognition as much in economical as in critical and historical spheres, linking economic and critical values within a global equation where intellectual and economical speculation come to meet.

The Gallery was founded by Jérôme Poggi in 2009, and is originally based near Gare du Nord in Paris. The Gallery has opened a second space in Le Marais Paris, next to the Centre Pompidou. Jérôme Poggi is also director of «Objet de Production», a production and studies facility created in 2004, to make art appear within the society through private and public commissions as part of the New Patrons initiated by La Fondation de France.

Convinced that profound mutations confronting the art world necessitate new tools of production, distribution and reflection, the Galerie Jérôme Poggi and Objet de Production have decided to become associates and thereby create a new hybrid tool, combining commercial and political, critical and pedagogical modes of action into a new economic model for contemporary art, enabling the exploration of potential innovation within a commercial enterprise of our times. Acting thus on all levels of artistic and cultural processes, the combined action of both institutions will enable investing in public as well as private sectors.

**UPCOMING EXHIBITIONS AT THE GALLERY**

OCTOBER 18 > NOVEMBER 29

**HISTeRICAL MATERIALISME (PART II)**

BABI BADALOV, FAYÇAL BAGHRICHE, LARISSA FASSLER, KAPWANI KIWANGA, BERTRAND LAMARCHE, WESLEY MEURIS, SOCIÉTÉ RÉALISTE, THU VAN TRAN

DECEMBER 13 > JANUARY 24

**VITTORIO SANTORO - SOLO SHOW**

FEBRUARY > MARCH

**BERTRAND LAMARCHE - SOLO SHOW**

GALERIE +  
POGGI 2 RUE BEAUBOURG  
PARIS F-75004 PARIS  
+ +33 (0)9 8438 8774

+  
FROM TUESDAY TO SATURDAY  
11AM-7PM  
OFFICE@GALERIEPOGGI.COM

+  
**GALERIE JÉRÔME POGGI, PARIS**

N.45 / September 2014

ART INTERNATIONAL ISTANBUL / BOOTH C2

+  
**HISTeRICAL MATERIALISM**

Fayçal Baghriche, Société Réaliste, Vittorio Santoro

**(1923+2013)/2=1968**

*For its second participation to the new Istanbul Art Fair, Jérôme Poggi Gallery is happy to bring to Istanbul the first part of an exhibition curated by the French-Hungarian artistic cooperative Société Réaliste. Entitled «Histerical Materialism», the general exhibition will be extended through a second part in Paris during FIAC art fair, in October 2014.*

*The exhibition will gather works by three international Paris-based artists, from different horizons and generations, whose works questions the substantiality of history : Vittorio Santoro (born in 1962, Switzerland), Fayçal Baghriche (born in 1972, Algeria), Société Réaliste, an artistic cooperative founded in 2005 by Jean-Baptiste Naudy (born in 1982, France) and Ferenc Grof (born in 1972, Hungary)*

By capturing historical materials, art reflects and manufactures our relationship with History and stories; it relates and evades its own story, the history of art, but it also weaves and updates minor stories that were constantly infringing upon the dominating, ideological, great History. Artists counterfeit forms of historical discourse: imaginary archives, fantastic archaeology, subversive hagiographies, puppet museums for the ghost theatre are all examples of history at work in contemporary art.

The Hysterical Materialism exhibition project proposes to examine this obsession with respect to the historical reality of artists, whose artistic proposals succeed in making «delusional world», beginning with the discourse that structures it as the world, the account of its history. If historical materialism imposed the history of class struggle as the only model to interpret reality for the vast majority of Marxist thought, would the reverse side of the coin and below this confusion, be hysterical materialism. Would its challenge for art be to destabilise the awareness gained of our historiographical orthodoxy?

The subtitle of the first part of the show in Istanbul is one of the famous *Average Date* that Societe Realiste calculates from two historical issues whose average may correspond, or not, to a third historical issue.



**Vittorio Santoro**, *The world was full of Objects and Events and Sound that are known to be real II, 2014*  
Collages mounted on grey painted wood, 136 x 120 x 12 cm, Unique

## VITTORIO SANTORO (Born in Switzerland - 1962)

Developing a work that is both conceptual and referential, Vittorio Santoro's production takes the form of sound installations, sculptures or drawings. His work, articulated around repetition and literary forms, questions as much the inscription of the work in space and in time as the ontological inscription of the individual within his social space.

His work has been exhibited on the occasion of various exhibitions in France: Espace Culturel Louis Vuitton (2013), Fondation Ricard (2012), Centre Pompidou (2012), Rosascape (2011), CAPC (Bordeaux 2010), FRAC Aquitaine (2010), BF15 de Lyon (2011); but equally abroad: Irish Museum of Modern Art, Dublin (2011), Kunstmuseum Thun, Berlin (2006), ARTforum Berlin (2007), Tate Modern, London (2006), Contemporary Art Center, Vilnius (2009).

### FORTHCOMING

+ **Solo show** - Dec. 6th - Jan. 17th 2015  
Galerie Jérôme Poggi, Paris / France

+ **Recent acquisition** by Centre Pompidou / MNAM, Paris



**Faycal Baghriche**, *Souvenir*, 2012  
earth globe, engine, Ø 40cm x 75cm (H)

## FAYCAL BAHGRICHE (Born in Algeria - 1972)

Marked by a singular vision, his artistic approach reveals poetry and the strangeness of everyday practices. With humor, the artist examines the construction of collective symbols and normative systems which regulate the public space, by disrupting our most familiar landmarks through the staging of basic gestures. His work has been presented in several exhibitions in France and abroad : Gwanju Biennial, Al Riwaq Art Space (Barhein, 2010), Venice Biennial, CAPC (Bordeaux, 2010), La force de l'art 02, Grand Palais (Paris, 2009), Le Musée d'art Moderne de la ville de Paris, Outpost for Contemporary Art (Los Angeles, 2008). Contemporary art Museum of Houston, Bielefelder Kunstverein (Germany), Modern art museum of Alger. Recently, Le quartier ( Quimper) had devoted an exhibition to his work. In 2014, his work will be presented at Dakar Biennale and in SALT Istanbul.

### + *Disparitions réciproques*

Oct. 9th, 2014 - Mar. 1st 2015  
Frac Poitou-Charentes, Angoulême / France

+ **1-54 contemporary African Art Fair** - Oct. 15-19  
Taymour Grahne Gallery, London / England

+ **Rainbow in the Dark** - Nov. 14th - Jan. 17th, 2015  
SALT Galata, Istanbul / Turkey

**Matérialisme Histérique** - Oct. 18th-29th  
Galerie Jérôme Poggi, Paris / France

### CURRENTLY AND FORTHCOMING

+ **Ne pas se séparer du monde** - 15 aout - 12 octobre 2014  
Oujda / Morocco

+ **Sorocaba Triennial** - Oct. 2014 - Mar. 2015  
Sorocaba São Paulo / Brazil

## SOCIÉTÉ RÉALISTE - Founded in 2005 by Jean-Baptiste Naudy (born 1982, France) and Ferenç Grof (Born 1972, Hungary)

Their work consists in appropriating and distorting the tools of communication of power structures (maps, emblems, signs, architectures). Société Réaliste create symbolic and visual confrontations to critically examine such structures without resorting to easy denunciations.

They operate in subtle comparisons, extrapolations, and statistic interpretations, shedding light on historical evolutions and trends and producing tools for reading the contemporary world.

Société Réaliste's work has been shown in a number of exhibitions in France, at the Biennale de Lyon in 2009, at the Jeu de Paume (their solo show «Empire, State, Building») in 2011, and at the Fondation Kadist, but also in numerous exhibits abroad, at Budapest's Ludwig Museum in 2012, at the Contemporary Art Museum of Bucarest in 2011, at the Wrocław Contemporary Museum in 2012, at the Dunaujvaros Institute of Contemporary Art in 2012, the Sheila C. Johnson Desing Center in New York in 2012, at the Leon MUSAC in 2012, at the TOP Contemporary Art Center in Shanghai in 2011, at the University of Maryland Baltimore Center for Art, Design, and Visual Culture, at the Fondazione Pistoletto in Biella in 2010, and others. Recently, several exhibitions were dedicated to their work: Tender Pixels (London), P! (New York), Salon de Vortex (Athens) and Tranzit.ro (Cluj). During the 2013 edition of the FIAC, along with their stand, they presented the monumental work U.N. Camouflage, comprising 193 flags on the Passerelle de de Solferino, Paris.



### Société Réaliste.

*Proposal for a new alphabetical Order*, 2014,  
Enamel plate, 80 x 60 cm, Unique

### CURRENTLY AND FORTHCOMING

**ArtBatFest: Smart City** - August 28th - Sept 29th 2014  
public art festival in the city of Almaty / Kazakhstan

**Deprivation** - August 29 th - Nov. 6th 2014  
collective exhibition at Arsenal Gallery, Bialystok / Poland

**Chrématisation** - July 5th - nov. 9th 2014  
collective exhibition at CNEAI, Chatou (FR), from July 5 to Nov 9

**La Fureur de Vivre** - May 28th - September 30th  
collective exhibition at La Brasserie, Foncquevillers

**x=tortions** - Solo Show - 12th Sept - October 1st  
solo exhibition at Galerija SIZ, Rijeka (Croatia)

**The best American book of the 20th century** - Sept 25th to 28th.  
book launch and signing at the NY Art Book Fair, PS1, New York (USA)

**Sorocaba Triennial** - Oct. 2014 - Mar. 2015  
Sorocaba São Paulo / Brazil